

Mobile Apply vs. Desktop Apply

BY THE
NUMBERS

eQuest®

	Smartphone		Tablet		PC		Game Console, Smart TVs and Others	
	2015*	2016**	2015*	2016**	2015*	2016**	2015*	2016**
Technology	11%	12%	4%	5%	84%	82%	0.0%	1%
Finance	15%	22%	6%	10%	79%	67%	0.0%	1%
Health Care	21%	23%	8%	10%	71%	67%	0.0%	0%
Retail	18%	20%	7%	8%	75%	72%	0.2%	0%
Hospitality	17%	16%	9%	9%	75%	73%	0.0%	3%

* Aug - Dec 2015

** Jan - May 2016

Technology, Healthcare, & Retail experienced slight upward trending in Smartphones and Tablet activity.

Finance saw the biggest mobile jump from 15% to 22% in Smartphones and 6% to 10% in tablet.

Hospitality experienced a slight reduction in Smartphones and no change in tablet.

PC candidate activity remains relatively strong excepting Finance with a 12% drop. However, Finance made up for this drop by gaining higher than normal mobile traction.

Hospitality gained 3% in the Game Console/Smart TV categories.

Study was based on a sampling of apx. 500,000 jobs posted and delivered in each respective category and time frame.